

Nevada City Community Broadcast Group
Board of Directors Meeting
Nevada County Supt. Of Schools Meeting Rooms
112 Nevada City Highway, at Ridge Road
Nevada City, California

KVMR Mission Statement

A vibrant community is well informed and involved, embraces diversity, respectfully shares opinions and fosters economic and social justice. KVMR builds community by bringing people together to celebrate the music of the world and give voice to the community.

Monday, September 24th, 2007 - 6:30 p.m.
MINUTES

BOD Present: Anne Mason, David Levin [Ex-Officio]. Don Kewman, Greg Sharp, Jeff Briggs, Joey Jordan, Joshua Lichterman, Robert Holderness

BOD Absent: Dan Wall [EA=Expected Absence], Jeannie Tofanelli [EA], Jim Readle [UA=Unexpected Absence]

Prospective BOD Present: Anthony Spinetta, Jerianne VanDijk, Lee Osborne, Michael Young

Guests Present: None. **Also present was Scribe Vandah Steffle.**

1. Opening

1.1 Call to Order. Joey called the meeting to order at approximately 6:30 PM and thanked all for their participation.

1.2 Establish Quorum. Quorum established.

1.3 Review and Approve Agenda. The Agenda was approved with the following modifications: Previous **Agenda Item 1.5 Accept Committee Reports** was moved to **Agenda Item 5.**, previous **Agenda Item 5. Election** became new **Agenda Item 4.**, and date changed to 9/24/06. Statement made that while the By-Laws are silent about seating new BOD members, precedent is that new BOD terms start at the end of September, which is the beginning of the new fiscal year. Board Development Committee to write a procedure for the seating of new officers to be reviewed for approval by the BOD, but not to be included in the By-Laws.

1.4 Approve Minutes. Minutes were approved as corrected. **[Delete word "bibliography" – (Page 1, last bullet) and replace with the word "biography."]**

2. Welcome Guests. No guests were present.

3. President's Report

- BOD members invited to contact Joey re BOD acknowledgement of a staff marriage celebration September 29th.

- The role of BOD members as KVMR Ambassadors was discussed with the importance of active participation in events emphasized along with acknowledgment and appreciated communicated to KVMR volunteers and supporters whenever/wherever possible.

- The Celtic Festival begins on September 29th and needs volunteers with BOD members asked to assist if at all possible

- The next KVMR Membership Drive will be held October 29th – November 4th with BOD members encouraged to be involved as phone volunteers at the phone bank as well as make follow-up phone calls to contributors.

- Joey explained that in the past BOD members would also participate in Membership Drives by providing a Matching Fund Challenge for those programs that needed BOD Challenge Support with BOD members invited to contact David or her if interested.

- The **BOD Dollar Challenge** was discussed with agreement that a late change in the process created confusion and discomfort for some with a need for everyone to be on the same page regarding this policy for the new fiscal year. (Membership revenue generated by BOD members does not apply.)

- New BOD members were asked to send the KVMR Webmaster a bio and photograph for posting on the website with a reminder to existing BOD members who have not yet provided this information (Jim and Joshua) to please do so ASAP. New BOD members were also asked to provide personal contact information, as well as indicate the BOD Committees they wish to join with a suggestion that they may want to sit in on the various committee meetings before making a decision.
- Anne agreed to coordinate the new BOD roster.

4. Elections

4.1 Installation of volunteer elected board members. The two new Volunteer Elected Board Members (Anthony Spinette and Jerianne VanDijk) were congratulated and invited to address the BOD.

4.2 Election of board elected members. Michael Young was elected as new KVMR Board elected BOD member.

4.3 Nominations for officers. Jeff Briggs and Lee Osborne expressed interest in being considered for the KVMR BOD Vice President position. Don Kewman (current BOD Treasurer) expressed his continuing interest in assuming the post as KVMR Board Treasurer.

5. Committee Reports

5.1 General Manager's Report.

- David reported that KVMR's News Director will be going to the Middle East to cover events there. Among options for coverage may be a daily blog on KVMR's web site.
- KVMR's Consulting Engineer is exploring possible available frequencies (first time in ten years that FCC has made them available) for a full-powered Non-Commercial Educational license. This could significantly enhance KVMR's terrestrial coverage. A financial assessment would be made before any final acquisition decision would be rendered.
- David was thanked for the excellent work he is doing at KVMR as well as his outstanding reports.

5.2 Board Committee Reports

5.2.1 Station Development Committee- Strategic Plan Discussion. Bob reported on the meeting held in Folsom recently with Jim and Joshua and stated that their although their work has just started, they intend to have a final report that synthesizes input from David's staff with an emphasis on clarity and brevity to BOD members in advance of the October Meeting with the uncertainty of the Capital Campaign recommendation presenting a challenge in terms of specifics. A need was expressed for both a Strategic Plan with a five to ten year vision, as well as one that helps guide a year-to-year operation and assesses outcomes. Suggestions made included: label report for what it is "our 2007 SP" and indicate on the cover that this the first in a series of planning efforts focused on defining the future of KVMR, look at demographics and let that guide the plan, and include James' final report as one of the attachments/source documents.

5.2.2 Financial Review Committee.

- Don reported that KVMR now has three months of revenue (\$230K) in reserves (goal adopted is six months of revenues in reserves by 2012). Don stated that he anticipates around a \$34K surplus by the end of this fiscal year and recommended on behalf of the FRC that \$28K in carry-over funds from Fiscal 2005-06 be added to the reserves following the Celtic Festival - motion made and approved. Clarification made that David's high priority items could be added to use of reserves.
- The BOD unanimously passed the following Resolution: Lee Osborne will be added as an authorized signatory on KVMR's Citizen's Bank Account and that Mikail Graham and Greg Sharp will be removed as signatories.
- Greg and Jeannie were thanked for their hard work, dedication and commitment to KVMR during their tenure as BOD members. Greg was presented with a plaque honoring his contributions during 2004-2007 and arrangements will be made to present Jeannie, who was not in attendance, with her plaque.
- Greg congratulated the BOD for becoming a supportive/cohesive BOD during his tenure and thanked Joey and the other BOD members for facilitating this growth process.

5.2.3 Board Development Committee. Anne reported the BOD vetting was performed on August 29th and elected three of the volunteers BOD members with the next step to get the BOD up to speed. Anne stated that she currently had one nominee for each of the four open officer positions but would open the nomination up if appropriate. Refer to Section 4.3 for additional information re Officer Elections.

5.2.4 Fundraising Committee. Joey reported that her Shoe Redemption Party generated sufficient monies to realize her \$2K commitment as well as a commitment from a previous BOD member, but that left a \$5K shortfall from the BOD Dollar Challenge, which will be added to the BOD 07-08 Dollar Challenge. Concern was expressed about potential BOD members who might self select because of the BOD Dollar Challenge component. BOD members were encouraged to start earlier and figure out ways to bring people into the KVMR fold who do not currently have a commitment to the station. Joey reported that the October BOD Agenda will include the following items (Report from Fund Development Associates, Power Point presentation on Planned Giving, and request that the BOD adopt a Plan Giving Plan and a Gift Acceptance Plan) with the November Agenda to include a discussion of the BOD's need to raise \$15K.

6. Next Board Meeting: October 29th, 2007 IN SACRAMENTO

7. Motion to Adjourn. A motion to adjourn was approved at approximately 8:30 pm.

ACTIONS ITEMS

- Board Development Committee to write a procedure for the seating of new officers to be reviewed for approval by the BOD, but not to be included in the By-Laws when approved.
- New BOD members and current BOD members Jim and Joshua were asked to send the KVMR Webmaster a bio and photograph for posting on the website.
- Anne to coordinate the new BOD roster.
- Move \$28K from 2005/2006 carry-over funds to Reserves after Celtic Festival.
- Remove Mikail Graham and Greg Sharp as signatory on KVMR's Citizen's Bank Account and add Lee Osborne as an authorized signatory on this account.
- October BOD Agenda to include Report from the Fund Development Associates, Strategic Plan Report, Power Point presentation on Planned Giving, request that the BOD adopt a Plan Giving Plan and a Gift Acceptance Plan)
- November Agenda to include a discussion of the BOD's need to raise \$15K and Procedure for the Seating of New Officers.